

GPAS Strategic Planning Meeting Agenda

September 9, 2010 (6-8pm)

GP Adaptive Building

Chairing meeting: Lynn

Members invited: Board, Strategic Planning Committee (Dale Anderson, Kathy Burkgren only members not also on the Board)

Present: Lynn, Dale, Randy, Mark, Gregg, Dick, Pat, Kathy, Peggy

1. Overview results of focus groups and online survey (attached)
2. Brief look at previous plans (attached)
3. **SOAR** exercise:
 - a. Strengths
 - i. Volunteers
 - ii. Commitment/passion
 - iii. Providing opportunities
 - iv. Affordable fun
 - v. Stability
 - vi. Facility
 - vii. Training
 - viii. GP support
 - ix. Up to date equipment
 - b. Opportunities
 - i. More days, more availability
 - ii. Year round program
 - iii. Building use (95%)
 - iv. College connections
 - v. Training
 - vi. Practice time
 - vii. Certifications
 - viii. Jr/youth
 - ix. GP collaboration
 - x. Specialization vs breadth in volunteer coaching/teaching
 - xi. Partner agencies (summer)
 - xii. Wounded warriors (PTSD, TBI)
 - c. Aspirations
 - i. Formal management structure
 - ii. Paid director

- iii. Year round program opportunities
 - iv. Strong network
 - v. Financial stability
 - vi. Confident, happy, well-trained, certified volunteers
 - vii. Annual fund-raising events (2-3 times/year)
 - viii. Steady flow of new volunteers
 - ix. Learn people's names
 - x. Automation/technology use
 - xi. Name tags with pictures (alligator clips)
 - xii. Creating a recreation choice/activity
 - xiii. Snowsports truly for all
- d. Results/Goals
- i. Development formal management structure
 - 1. Paid director
 - 2. Board role
 - 3. GP relationship
 - ii. Volunteer development
 - 1. Training
 - 2. Recruitment
 - iii. Effective use of technology
 - 1. Database
 - 2. Online training modules
 - 3. Equipment inventory
 - iv. Financial plan/stability
 - v. Program development
4. Lynn is going to draft a document like the Lime Hollow strategic plan. She will send it out to the board via email for feedback and revision to develop the final document.
 5. Rewriting the mission statement
 6. Write core values (Lynn will
 7. Should we write a vision?
 - a. In 10 years have opportunities for year round adventure sports
 - b. Develop strong partnerships
 8. Planning template decision (see attached example from Lime Hollow Nature Center and RPLS Department)
 9. Goal identification; begin development of objectives/strategies
 10. Steps to finalize plan via email discussion
 11. Present final draft plan at General Meeting in November